

**Malibu Cultural Arts Commission**  
**Regular Meeting Agenda**

**Tuesday, April 26, 2016**

**6:30 p.m.**

**Malibu City Hall – Multi Purpose Room  
23825 Stuart Ranch Road**

Call to Order – Chair

Roll Call – Recording Secretary

Approval of Agenda

Report on Posting of Agenda – April 21, 2016

**1. Written and Oral Communications from the Public, Commissioners, and Staff**

- A. Communications from the public concerning matters which are not on the agenda but for which the Cultural Arts Commission has subject jurisdiction. The Cultural Arts Commission may not act on these matters except to refer the matters to staff or schedule the matters for a future agenda.
- B. Commissioner and Staff Comments and Reports
  - 1. Commissioner Comments
  - 2. Recreation Manager Updates
  - 3. Commission Ad Hoc Committee Reports

**2. Consent Calendar**

- A. Approval of Minutes

Staff Recommendation: Approve meeting minutes for the March 22, 2016 Cultural Arts Commission Regular Meeting.

Staff contact: Recording Secretary Saleaumua, 456-2489, ext. 349

- B. Art of the Board Show Financial Report

Staff Recommendation: Receive and file.

Staff contact: Manager Crittenden, 456-2489, ext. 337

**3. Old Business****A. Legacy Park Art Enhancement Plan**

Staff Recommendation: Provide staff with direction on the placement of the art, the method of selection and the materials to be used in the Cross Creek promenade connection.

Staff contact: Manager Crittenden, 456-2489, ext. 337

**4. New Business****A. City Council Commission Assignments for 2016-2017**

Staff Recommendation: 1) Review and discuss the proposed Commission assignments for Fiscal Year (FY) 2016-17; and 2) recommend the City Council approve the assignments.

Staff contact: Recreation Manager Crittenden, 456-2489, ext. 337

**5. Items for Future Agenda**

Staff Recommendation: Provide suggestions to staff regarding items to be included on upcoming Commission agendas.

Staff contact: Recreation Manager Crittenden, 456-2489, ext. 337

**Adjournment****Future Meetings**

Tuesday, May 24, 2016	6:30 p.m.	Regular Meeting	City Hall Multipurpose Room
Tuesday, June 28, 2016	6:30 p.m.	Regular Meeting	City Hall Multipurpose Room
Tuesday, July 26, 2016	6:30 p.m.	Regular Meeting	City Hall Multipurpose Room

**Guide to Cultural Arts Commission Proceedings**

**The Oral Communication** portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Cultural Arts Commission. No action may be taken under, except to direct staff, unless the Commission, by a two-thirds vote, determines there is a need to take immediate action and that need came to the attention of the City after the posting of the agenda. Although no action may be taken, the Commission and staff will follow up at an appropriate time on those items needing response. Each speaker is limited to three (3) minutes. In order to be recognized and present an item, each speaker must complete and submit to the Recording Secretary a Request to Speak form prior to the beginning of the item being announced by the Chair. Speakers are taken in the order slips are submitted.

**Items in Consent Calendar Section A** have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

**Items in Consent Calendar Section B** have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set

forth under Oral Communication.

**Old Business** items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

**Items in New Business** are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

*Copies of the staff reports or other written documentation relating to each item of business described above are on file in the Planning Department, Malibu City Hall, 23825 Stuart Ranch Road, Malibu, California, and are available for public inspection during regular office hours which are 7:30 a.m. to 5:30 p.m., Monday through Thursday and 7:30 a.m. to 4:30 p.m., Friday. Written materials distributed to the Planning Commission within 72 hours of the Planning Commission meeting are available for public inspection immediately upon distribution in the Planning Department at 23825 Stuart Ranch Road, Malibu, California (Government Code Section 54957.5(b)(2). Copies of staff reports and written materials may be purchased for \$0.10 per page. Pursuant to state law, this agenda was posted at least 72 hours prior to the meeting.*

*The City Hall telephone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Environmental Sustainability Director Victor Peterson at (310) 456-2489, ext. 251. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II]. Requests for use of audio or video equipment during a Commission meeting should be directed to Alex Montano at (310) 456-2489 ext. 227 or [amontano@malibucity.org](mailto:amontano@malibucity.org) before 12:00 p.m. on the day of the meeting.*

*I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 18<sup>th</sup> day of November, 2015.*

  
Brittany Saleaumua, Recording Secretary



**Item  
2.A.**

## Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant *BS*

Reviewed by: Amy Crittenden, Recreation Manager *AC*

Approved by: Bob Stallings, Parks and Recreation Director *BS*

Date prepared: April 12, 2016 Meeting date: April 26, 2016

Subject: Approval of Minutes

---

**RECOMMENDED ACTION:** Approve meeting minutes for the March 22, 2016 Cultural Arts Commission Regular Meeting.

**DISCUSSION:** Staff has prepared, reviewed, and revised draft minutes for the March 22, 2016 Cultural Arts Commission Regular Meeting. These minutes are presented to the Commission for approval.

**ATTACHMENTS:**

1. March 22, 2016 Regular Meeting minutes

MINUTES  
CULTURAL ARTS COMMISSION  
REGULAR MEETING  
March 22, 2016  
MALIBU CITY HALL  
6:30 P.M.

**CALL TO ORDER**

Chair Myer called the meeting to order at 6:35 pm.

**ROLL CALL**

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Eric Myer, Vice Chair Richard Gibbs, Commissioner Catherine Malcolm-Brickman, Commissioner Suzanne Keith-Zimmer

ABSENT: Commissioner Scott Hosfeld and Ex-Officio Member Graeme Clifford

ALSO PRESENT: Amy Crittenden, Recreation Manager; and Brittany Saleaumua, Recording Secretary

**APPROVAL OF AGENDA**

MOTION Commissioner Zimmer moved and Vice Chair Gibbs seconded a motion to approve the agenda. The motion carried 4-0, Commissioner Hosfeld absent.

**REPORT ON POSTING OF AGENDA**

Recording Secretary Saleaumua reported that the agenda for the meeting was properly posted on March 18, 2016.

**CEREMONIAL/PRESENTATION**

A. Chamber of Commerce Malibu Arts Festival Presentation

Mark Persson of the Chamber of Commerce presented the upcoming Arts Festival to the Commission which the Chamber is working to revamp this year with a new look and several interactive areas.

While the Chambers' Arts Festival Committee would like help sponsoring the event, the Committee understands that this is currently not feasible of the Malibu Arts Commission and City so they would like solidarity and or co-sponsorship between the Arts Festival and the Cultural Arts Commission in the following ways:

- The Arts Commission supports the Malibu Arts Festival by promoting the event to local artists – who should display their work at the festival.
- The Arts Commission supports the Malibu Arts Festival by promoting the event to residents - who should attend and support the arts community. For us, this means whenever possible - purchase art.
- The Arts Commission supports the Malibu Arts Festival by connecting potential sponsors with the Malibu Arts Festival committee.
- The Arts Commission supports the Malibu Arts Festival by making a public address to Planning Commission to help obtain their ABC license and to City Council where the Arts Commission states their support, and encourages the City to support the festival.
- Arts Commission occupies 10'x10' space at the Malibu Arts Festival to promote their mission, vision, events and upcoming endeavors. This space is at no charge in exchange for support on 1-3. Commissioners may decide how to best serve the use of the space and what, if any, further resources are needed for it.

The Festival Committee would like to have a Cultural Arts Commissioner or designee join the committee and/or attend committee meetings – meetings are every other week on Wednesdays from 9:30 am – 11:30 am (3/23, 4/6, 4/20 and so on).

In response to Vice Chair Gibbs inquiry, Mr. Persson stated they have reached out to the local artists that have participated in the past years and the high-end artists that are within Malibu.

Kristine Bocchino, member of the Festival Committee suggested the Commission could help create connections and relationships with high-end artists. This would be in addition to the research that the Committee is already doing. Ms. Bocchino stated they would like to have those connections created with the help of the Commission.

In response to Vice Chair Gibbs inquiry regarding booth prices, Ms. Bocchino stated booths are \$500 for non-chamber members, \$400 for chamber members and \$300 for non-profit organizations and schools. She stated that this largest fundraiser they do and the festival brings in the largest profit for the Chamber.

Commissioner Zimmer stated she has some hesitation with the Wine and Beer Garden because she is unsure if it has a place for the event.

Chair Myer explained his past perception of the event stated is that it is more of a casual event where traveling artists come to showcase their art and that the challenge is to make the event more of a local event. He stated while the event is called Malibu Arts Festival it is more of a festival in Malibu.

Ms. Bocchino stated they want to have a high-end caliber event but know that they will not be able to do that overnight.

Beth Mohiuddin member of the Festival Committee, stated they will be raising the prices of the booths and being selective when choosing vendors for the various booths and eliminating the vendors that were grandfathered into the event.

Chair Myer explained that the event has all of the Commission's support; however, the Commission is putting on the Concert on the Bluffs event a month before and they are already behind schedule and need to focus on that event. He stated the festival will be featured on the Cultural Arts website and the Commission will encourage artists and others to attend but are unable to be involved as much as the Festival Committee is asking for.

Manager Crittenden suggested that if the Committee is able to get a business that already has an ABC License that will help speed the TUP process up rather than them trying to get their own license. She also suggested the Commissioners each e-mail the Committee their suggestions on how the event can be improved and revamped.

**B. Election of Chair and Vice Chair**

Chair Myer opened the floor for nominations.

MOTION Commissioner Brickman moved and Chair Myer seconded a motion to nominate Commissioner Gibbs as Chair. The question was called and the motion carried unanimously.

MOTION Commissioner Myer moved and Chair Gibbs seconded a motion to nominate Commissioner Brickman as Vice Chair. The question was called and the motion carried unanimously.

**ITEM 1 WRITTEN AND ORAL COMMUNICATIONS FROM THE PUBLIC**

**ITEM 1.A. PUBLIC COMMENTS**

None.

**ITEM 1.B. CULTURAL ARTS COMMISSIONERS AND STAFF COMMENTS**

1. Commissioner Comments

Commissioner Zimmer thanked Commissioner Myer for a fantastic job as Chair over the past year and that she attended the Los Angeles County Arts Fair which was wonderful.

Vice Chair Brickman thanked Commissioner Myer for a job well done as Chair. She seconded Commissioner Zimmer's comment about the Los Angeles County Arts Fair and also attended the opening of the Wagstaff Collection at the Getty Museum and encourages everyone to view the exhibit while it is there.

Commissioner Myer stated it was a pleasure being Chair and is proud of what the Commission has accomplished so far.

Chair Gibbs thanked Commissioner Myer for a great job as Chair and knows that the standards are high.

2. Recreation Manager Updates

Manager Crittenden attended Drum Tao at Pepperdine University in addition to the Andy Warhol exhibit at the Weisman Museum.

Manager Crittenden stated the Commission needs to provide an update to City Council in April.

Manager Crittenden updated the Commission about the upcoming Chumash Day (April 9 and 10) and Teen Film Festival (April 29). She stated the next Speaker Series will be on April 6 at Pepperdine with Bill McKibben, a well-known environmentalist guest speaker.

Manager Crittenden stated the next Speaker Series will not be held until August after the April event but she is trying to plan a film screening for May.

Manager Crittenden updated the Commission about the Funny Zoo Public Art Project and will be presented to the Parks and Recreation Commission meeting next month since this month's meeting was cancelled due to lack of quorum. They have reached out to the California Wildlife Center as the charity they selected and also will give a percentage back to the Arts Fund.

Manager Crittenden would like to schedule a joint meeting between the Legacy Park Art Enhancement and the Parks and Recreation Ad Hoc Meeting in April.

Manager Crittenden stated the final Bluffs Parkland Master Plan Design will return to the Parks and Recreation Commission on April 19 and go to City



Council in May. If approved by Council, staff will meet with Coastal Commission staff for review of the plans before a full EIR is started. She invited the Commission to attend the Parks and Recreation meeting so they could see the final design for the Parkland project.

3. Cultural Arts Commission Ad-hoc Committee Reports

A. Legacy Park Art in Public Places

No updates, this item is on the Agenda.

B. Concert on the Bluffs

Commissioner Brickman stated progress has continuously been made and a great talent team has been brought together. She is still working hard on getting more sponsors.

C. City Hall Public Art

Commissioner Myer stated it is down to just days for everything to come together for the Art of the Board Exhibit and 25<sup>th</sup> City Anniversary event on March 28<sup>th</sup>. Commissioner Myer stated over the weekend the show was laid out and a few boards were hung to see what changes need to be made.

Commissioner Myer expressed his gratitude and admiration for City Maintenance staff, Rick Frederickson and the care and engineering he has put into the show. The program for the exhibit is complete with some minor changes.

Commissioner Zimmer stated Jefferson Wagner has also loaned the City his surf wax collection to put on display until September.

D. Arts in Education

Commissioner Brickman stated Juan Cabrillo is hoping to have contemporary lyricists visit the 4-5 grade school kids in the spring to speak to the kids which will help give them context that real people write the songs. The program is part of the language arts program but is encouraging the school to make it part of the visiting arts program also.

E. Fundraising

Commissioner Brickman stated she would like to raise another \$22,000 through April for the Concert on the Bluffs but has significantly raised a good amount already along with an extremely large amount of in-kind donations.

**ITEM 2      CONSENT CALENDAR**

The Consent Calendar consisted of the following items:

A. Approval of Minutes

Staff Recommendation: Approve meeting minutes for the March 22, 2016 Cultural Arts Commission Regular Meeting.

MOTION      Commissioner Myer moved and Commissioner Zimmer seconded a motion to approve the Consent Calendar. The motion carried 4-0, Commissioner Hosfeld absent.

**ITEM 3      OLD BUSINESS**

A. Legacy Park Art Enhancement Project – Phase 1

Staff Recommendation: Recommend the City Council approve the proposed budget for Phase 1 enhancements.

Commissioner Myer stated the first priority of the project would be the connection to the Malibu Country Mart and Lumber Yard because the creation of a portal for people to gather within the park gets people interested in the park.

Commissioner Brickman stated that Commissioner Myer's comments are reflecting what Craig Hodgetts was trying to convey in the sense that there is no Civic Center with the park and that the connection is really needed in order to bring everything together.

Commissioner Zimmer suggested having Hodgetts + Fung to remain involved with the project and continue on as consultants for the project and what the most logical phases are. She is nervous about getting the project wrong and wants to be sure that the vision moves forward.

Manager Crittenden explained Hodgetts + Fung have laid out the road map with the different phases and it's the Commission's responsibility to determine where the funding for the different phases is coming from. She stated various aspects of

the phases will be done by a landscape architect and or project contractor; building architects like H + F are not what the project needs at this point.

Commissioner Myer stated the public needs to see the right steps taken in order to get behind the project. He stated his take is to create the connection to the park first through the Lumber Yard and Country Mart to create the welcome area to Legacy Park. He suggested prioritizing the items in a way that will be the best solution in the long run.

Vice Chair Brickman stated the County Mart connection to Legacy Park stitches the community together and tries to create the sense of a town center.

Commissioner Myer explained it is the idea of getting more people to walk around and satisfy the desire to put art out there through the connection.

Manager Crittenden asked the Commission what they believe is a fair compensation for artists.

Commissioner Myer believes that one artist does both walls or one artist does one wall and another artist does the other wall.

Vice Chair Brickman stated the art can also be a temporary exhibit and would like to consult with a gallerist about artist costs.

**MOTION** Commissioner Myer moved and Commissioner Brickman seconded a motion to change the priorities of the Phase 1 Enhancements to be in the following order: 1) Malibu Country Mart and Lumber Yard Connection 2) Allee & Poetry Stones 3) shade and bench and 4) path and bridge. The motion carried 4-0, Commissioner Hosfeld absent.

**ITEM 4 NEW BUSINESS**

None.

**ITEM 5 ITEMS FOR FUTURE AGENDA**

None.

**ADJOURNMENT**

**MOTION** At 9:12 p.m., Commissioner Myer moved and Commissioner Brickman seconded a motion to adjourn the meeting. The motion carried 4-0, Commissioner Hosfeld absent.

Approved and adopted by the Cultural Arts Commission of the  
City of Malibu on April 26, 2016.

---

RICHARD GIBBS, Chair

ATTEST:

---

BRITTANY SALEAUMUA, Recording Secretary



**Item  
2. B.**

## Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager *AC*

Approved by: Bob Stallings, Parks and Recreation Director *BS*

Date prepared: April 15, 2016 Meeting date: April 26, 2016

Subject: Art of the Board Show Financial Report

---

RECOMMENDED ACTION: Receive and file.

DISCUSSION: The Cultural Arts Commission held a silent auction during the unveiling of the Art of the Board surfboard show on March 28, 2016. Several Malibu artists were asked to design surfboards for the installation that could then be sold as a fundraiser. John Van Hamersveld and Lita Albuquerque each designed a surfboard and Chuck Arnoldi donated a gouache painting. Commissioner Myer had three posters printed and framed that featured the "foot graphic" designed by John Van Hamersveld, which were signed. These posters were included in the silent auction. Art of the Board posters were sold at the event which raised an additional \$500. A total of \$7,750 was raised during the event.

The expenses associated with the show include printing and office supplies, installation materials, labor and other miscellaneous items. The total expenses for the show were \$29,736. The approved FY 2015-16 budgeted amount was \$20,000 for installation and costs associated with the opening. The expenses exceeded the budget amount by \$9,736 and if the money raised in the auction is applied to the overage amounts the total negative balance is \$1,986.

There were indirect staffing costs, many volunteer hours and related expenses that were not applied. Those are reflected in the indirect costs line of the report (Attachment 1).

The Commission is being asked to receive and file the detailed financial report from the surfboard show and silent auction.

ATTACHMENTS: 1) Art of the Board Financial Report

## Art of the Board Financial Report

<b>Revenue</b>		
<b>Silent Auction</b>		
<b>Item</b>		<b>Sale Amount</b>
John V H Surfboard		\$2,000
Lita A Surfboard		\$2,000
Chuck A Gouashe		\$1,700
Art of Board Graphic		\$1,550
Event Poster Signed		\$440
Event Poster Unsigned		\$60
<b>TOTAL REVENUE</b>		<b>\$7,750</b>
<b>Expenses</b>		
<b>Item</b>		<b>Cost</b>
Ad in Malibu Times half page color)		\$840
Ad in Surfside New (full page color)		\$1,050
Engineering of suspension system (Cooke's Crating)		\$7,500
Engineering of suspension system (LPA)		\$3,518
Materials for cabling suspension system		\$1,701
Materials-steel rods and reinforcement hardware		\$4,610
Misc materials for fabrication		\$300
Artist Fee - John Van Hamesrsveld		\$500
Event Poster Printing (11x17)		\$48
Banner		\$195
19X22 poster printing		\$521
Poster Frames for 3 posters		\$146
Printing of programs and supplies for poster rolling		\$195
Show fabrication mock up drawing		\$107
Labor for show installation		\$3,405
Reimburse Chuck Arnoldi for % of painting		\$425
Reimburse Jefferson Wagner for 2 surfboards		\$1,226
Labor for show installation		\$3,448
<b>TOTAL EXPENSES</b>		<b>\$29,736</b>
<b>BUDGETED AMOUNT</b>		<b>\$20,000</b>
<b>REVENUE FROM AUCTION</b>		<b>\$7,750</b>
<b>TOTAL OVERAGE (INCLUDING REVENUE)</b>		<b>\$1,986</b>

### Additional information:

#### Indirect Costs-

2 FT staff	\$7,500
1 PT staff	\$350
Jefferson Wagner time to fabricate boards, gas etc	\$1,200



# Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager *AC*

Approved by: Bob Stallings, Parks and Recreation Director *BS*

Date prepared: April 18, 2016 Meeting date: April 26, 2016

Subject: Legacy Park Art Enhancement Project- Connection to Cross Creek

---

**RECOMMENDED ACTION:** Provide staff with direction on the placement of the art, the method of selection and the materials to be used in the Cross Creek promenade connection.

**FISCAL IMPACT:** Costs associated with the Phase 1 of the Legacy Park Art Enhancement Plan are not included in the approved 2015-16 budget.

**DISCUSSION:** The Commission reviewed the final Legacy Park Art Enhancement Plan (LPAEP) on January 26, 2016, and continue to discuss implementation and funding of the project. At the meeting on February 23, 2016, the Commission discussed only moving forward on funding Phase 1 of the project and created a priority list of the four elements associated with Phase I of the project. Based on the attainability and implementation involved, the Commission prioritized Phase I elements in the following order: 1) Allee & poetry stones, 2) artistic shade element and benches, 3) new path and bridge and 4) Malibu Country Mart and Lumber Yard connection.

After further discussion at the meeting on March 29, 2016, the Commission made a motion to change the priorities of the Phase 1 enhancements to be in the following priority: 1) Malibu Country Mart and Lumber Yard Connection 2) Allee & poetry stones 3) artistic shade element and benches and 4) new path and bridge. The Commission felt drawing people into the park from the Cross Creek area was key to moving forward with the rest of the enhancements in Phase 1.

City Council directed the Commission to review the final LPAEP and return to Council with a final plan that includes determining project and phasing costs, and to identify potential funding options. The Council also asked staff and the Commission to work with

the Country Mart owners to identify pedestrian connections between Legacy Park and the commercial properties.

In order to move forward with the implementation of the Country Mart and Lumber Yard connection, the Commission needs to decide the following:

- Identify the areas on the promenade (Attachment 1) where art installations will be placed
- Identify the type of installation, i.e. mural, sculpture, plants, walkway, or visual gateway
- Identify the artist fees to be included in the project or projects
- Identify the selection method that will be used on the project

Once the Commission has decided on the above items, staff will return with a projected budget for materials and site preparation. The Commission will then need to decide on the artist fees which will then be applied to the final project budget.

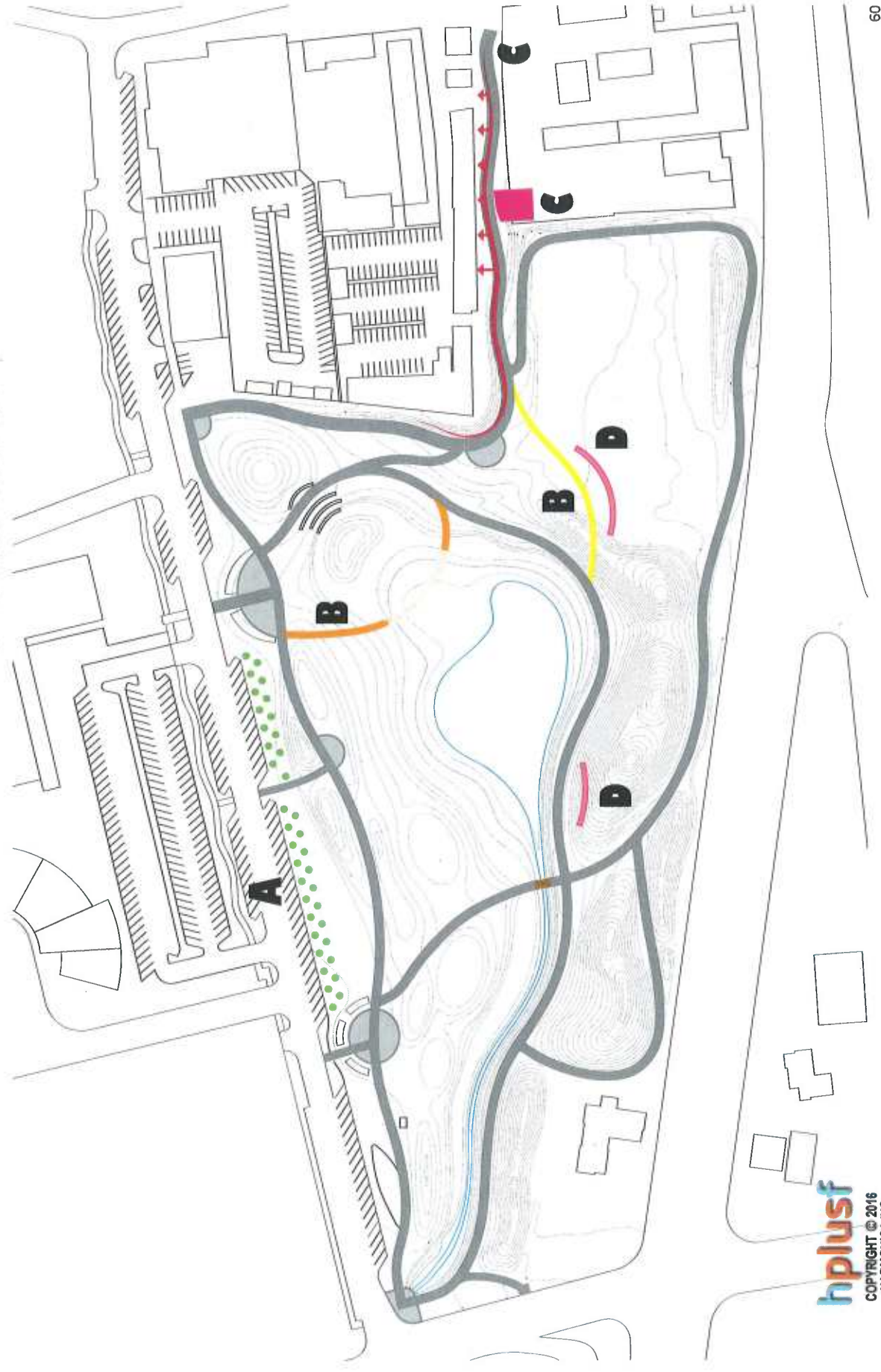
The Commission is being sked to provide staff with direction on the location of the art enhancements, the selection method, and the desired materials for the promenade area leading to Cross Creek Rd.

ATTACHMENTS: 1) Legacy Park Promenade Schematic



# PHASE 1

- A** Allée & Poetry Stones
- B** Path & Bridge
- C** Country Mart & Lumber Yard Connection
- D** Shade & Bench





# Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager *AC*

Approved by: Bob Stallings, Parks and Recreation Director *BS*

Date prepared: April 15, 2016 Meeting date: April 26, 2016

Subject: City Council Commission Assignments for Fiscal Year 2016-17

---

RECOMMENDED ACTION: 1) Review and discuss the proposed Commission assignments for Fiscal Year (FY) 2016-17; and 2) recommend the City Council approve the assignments.

DISCUSSION: Annually, the City Council provides goals in the form of work assignments for the Commissions and Committees that it has established. To assist in this process, the Cultural Arts Commission recommends tasks to be included as part of the Commission's new work assignments.

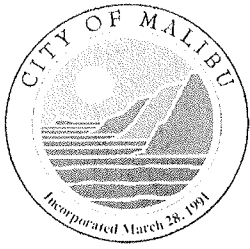
In the last 9 months, the Commission has accomplished many of the assignments in the 2015-16 list and has established an organized and methodical way of achieving what Council has requested. The proposed list includes many ongoing assignments that still involve time and commitment from the Commission. Specifically, the Legacy Park Art Enhancement Project will continue to take months and possibly years for the Commission to work with City staff and Council to accomplish the various work associated with each phase.

The proposed list also involves new tasks that align with the current vision and goals of the Commission. When reviewing the list, the Commission should keep in mind that each task requires time and commitment from each Commissioner and should reflect the goals of all six members on the Commission.

The Commission is being asked to review the proposed assignment list and determine if any changes, additions, or deletions are required. Once the Commission has agreed on

the assignment list for FY 2016-17, recommendations will be sent to City Council to approve the assignment list.

ATTACHMENTS: 1) Approved Commission Assignments FY 2015-2016  
2) Proposed Commission Assignments FY 2016-2017



# City of Malibu

## MEMORANDUM

To: Malibu Cultural Arts Commission

From: Jim Thorsen, City Manager 

Date: June 11, 2015

Re: Cultural Arts Commission Assignments for Fiscal Year 2015-2016

---

At its Regular meeting of June 8, 2015, the City Council approved the following items for the Commission's annual work plan for Fiscal Year 2015-2016:

1. Provide staff with guidance and input on the Malibu Arts and Culture website
2. Facilitate implementation of regular art exhibits, utilizing the halls and foyer of the Malibu Civic Theatre and Malibu City Hall
3. Facilitate the approved fundraising mechanisms to raise funds for the arts in the community and make recommendations to City Council on how those funds should be utilized
4. Provide staff with support and guidance on the Legacy Park Public Art Enhancement Plan
5. Per the Art in Public Places Ordinance, review projects, as needed, by implementing City Public Art Policies and Procedures
6. Develop a comprehensive educational outreach program for local Malibu schools
7. Plan and produce cultural art events for the Malibu community
8. Investigate the potential to build a performance and visual arts center in Malibu
9. Facilitate the design of gateway signs and public street signs
10. Host at least one Art Summit or stakeholder meeting to encourage ongoing dialogue and involvement from the community
11. Make bimonthly oral reports to the City Council on Commission activity
12. Submit a mid-year written report to the City Council on Commission activity

## **Proposed Cultural Arts Commission Work Plan for 2016-2017**

1. Provide staff with guidance and input on the Malibu Arts and Culture website
2. Facilitate implementation of regular art exhibits, utilizing the halls and foyer of the Malibu Civic Theatre and Malibu City Hall
3. Research the feasibility of creating an independent non-profit 501C3 Arts Foundation to work with the City on acquiring grant funding and private donations
4. Provide staff with support and guidance on the implementation of the Legacy Park Public Art Enhancement Project phasing
5. Review projects per the Art in Public Places Ordinance, by implementing City Public Art Policies and Procedures
6. Create a partnership with the Malibu Arts Angels and local arts based school groups for the purpose of offering educational outreach programs in Malibu schools
7. Work with City staff to produce the annual Concert on the Bluffs event for the Malibu community
8. Investigate the potential for a performance and visual arts center in Malibu
9. Create dialogues with local artists to encourage their involvement in the community
10. Offer support to local arts based organizations by promoting and attending their events and offering networking resource
11. Make bimonthly oral reports to the City Council on Commission activity
12. Submit a mid-year written report to the City Council on Commission activity